

App and Web Development for SaaS Company

PROJECT DETAILS

 **Development**

 **Jan 2020 - Ongoing**

 **\$50,000 to \$199,999**

“*They're very good with UX/UI design, and they use the latest technologies.*”

PROJECT SUMMARY

Nickelfox handles UI/UX design as well as web and mobile app development for a SaaS company. They built the solutions' wireframes, created designs, and developed the platforms through various programs.

PROJECT FEEDBACK

The solutions have received positive feedback for their UX designs and user-friendliness. The partner is pleased with Nickelfox's good-quality work. The Nickelfox team is communicative and transparent in providing status updates. Good listening skills and clean coding are hallmarks of their work.



The Client


Introduce your business and what you do there.


I'm the CEO of Origami Consulting. We provide software services and have our own product.


The Challenge

What challenge were you trying to address with Nickelfox?

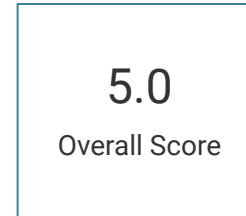
We needed help with web development and UI/UX design.

 **Ashok Reddy**
CEO, Origami Consulting

 Information technology

 India

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

Nickelfox developed a website and mobile application as well as designed the UX for both. I gave them examples of different sites so they could get an idea for what I was looking for. Then, they built wireframes, completed the designs, and implemented the development.

Nickelfox used Sigma and Sketch files for UX design; Node.js, MongoDB, and React for the website; and iOS and Android native platforms for the mobile applications.

What is the team composition?

I interact with Swati (Project Manager) on a regular basis and an account manager from time to time.

How did you come to work with Nickelfox?

I conducted a Google search, using keywords, to find US designers. I found Nickelfox's Instagram account and liked the work shown in their portfolio.

How much have you invested with them?

We've invested between \$90,000–\$100,000.

What is the status of this engagement?

We began the project in January 2020, and it's ongoing.



The Outcome

What evidence can you share that demonstrates the impact of the engagement?

They've met our prescribed benchmarks such as user-friendliness and UX-driven design for the solutions. Our platforms have wonderful reviews. Overall, Nickelfox is doing a good job.

How did Nickelfox perform from a project management standpoint?

Twice a week, we meet via Slack for status tracking. We also communicate through email. The account manager follows up occasionally to see how the team is performing. Nickelfox really listens to what we say.

What did you find most impressive about them?

They're very good with UX/UI design, and they use the latest technologies. Their code is neat, clean, and very streamlined.

Are there any areas they could improve?

No, I don't see anything that needs to change.

Do you have any advice for potential customers?

I'd suggest their services to a mid-level or startup company that's looking to expand ideas and implement UI/UX designs.

